



ESTHETIC WORLD  
— B E A U T Y —

# Esthetic World Beauty

## Academic Catalog



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Esthetic World Beauty Inc.  
4701 N. Cumberland Ave. / Suite 30  
Norridge, IL, 60706

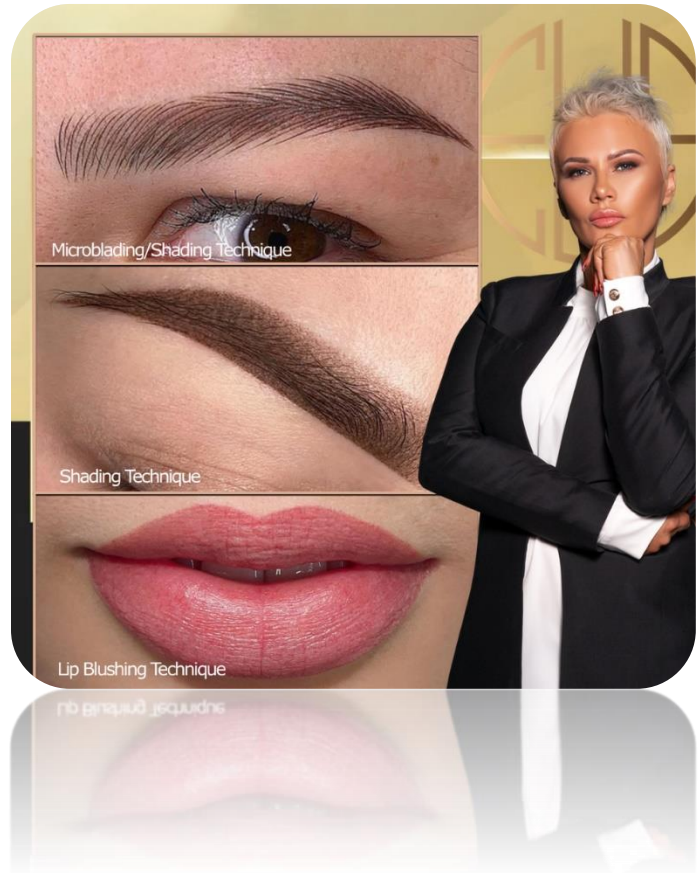
Website: [www.estheticworldbeauty.com](http://www.estheticworldbeauty.com)  
Email: [info@estheticworldbeauty.com](mailto:info@estheticworldbeauty.com)  
Phone: (630) 670-2154

## Welcome to Esthetic World Beauty!

Esthetic Word Beauty is the number one choice for Permanent makeup/Microblading Training. Our passionate and dedicated staff members are committed to excellence in both the techniques we teach and the level of service we provide our students. Going above and beyond expectations is nothing new for Esthetic World Beauty. This is the foundation of our academy. Experience for yourself the Esthetic World Beauty difference!

Our fundamental manual permanent makeup/microblading course will equip you with the theoretical and practical knowledge to be able to excel in the permanent makeup industry.

Our comprehensive curriculum is created with the student in mind. We have educated students of all experience levels from high level estheticians to people with no current makeup or tattoo experience. This is the Esthetic World Beauty difference. We are able to deliver comprehensive and detailed curriculum in a way that we are convinced you will find extremely valuable.



### Contact Us

Phone: (630) 670-2154

E-mail: [info@EstheticWorldBeauty.com](mailto:info@EstheticWorldBeauty.com)

Web: [www.EstheticWorldBeauty.com](http://www.EstheticWorldBeauty.com)

## **Manual Permanent Makeup: Microblading**

### **What is taught in this course/What is included?**

We take our training programs very seriously and have high expectations of both our instructors and our students. We have developed a curriculum that is technical, practical, and strategic while still being easy enough to understand that people of all experience levels will find tremendous value in our program.

- Introduction to cosmetic tattoo/microblading
- Licensing and insurance
- OSHA law
- Setup requirements for your establishment
- Review of necessary forms to have on file
- History of tattooing
- All about microblading and manual techniques
- Theoretical and practical application
- Business development (marketing, customer retention, etc)
- Dealing with clientele
- Skin anatomy (including various skin types)
- Fitzpatrick scale
- Pigment selection
- Color theory
- Needle and tool selection
- Eyebrow shaping based on morphology of the face
- Multiple eyebrow patterns
- Pre care protocol
- Post procedure protocol
- Multiple live models



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### What is the cost?

The cost of our Microblading training program (in-person) is \$2,999.

We require a \$500 down payment to reserve your seat in class. The balance of the tuition is paid by or on the first day of class. Please see our policies section for payment/cancelation/refund information.

The cost of our Microblading training program (on-line) is \$1,499.



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## Microblading & Shading Course

### What is taught in this course/What is included?

We have chosen to offer a combination course for a variety of reasons. The shading technique complements the look of microblading. It offers a powdered look that fills in the brow. As the permanent make up industry grows, our clients and students have expressed an interest in catering to the ultra-realistic look of microblading as well as the more dramatic, filled in, look of shading.

Shading can also be an effective way to enhance the look of previous eyebrow tattoos without having the previous work removed.

We are excited to offer high-end training to our students that prepares them in both techniques. As with all of our courses, we are committed to bringing you effective training methods that incorporate both theoretical and hands on applications of these techniques in a variety of scenarios. Our training facility is the perfect environment for students of all experience levels. Whether you are an experienced esthetician or coming from an unrelated field, we are confident that you will find tremendous value in our teaching methods.

See for yourself the Esthetic World Beauty Difference – We are committed to customer satisfaction and furthering the education of ourselves and our students. We are satisfied with nothing short of excellence.

- All equipment (microblading tools, micropigmentation machine for shading)
- Introduction to cosmetic tattoo/microblading
- Licensing and insurance
- OSHA law
- Setup requirements for your establishment
- Review of necessary forms to have on file
- History of tattooing
- Multiple live models
- All about microblading and manual techniques
- Theoretical and practical application

- Business development (marketing, customer retention, etc)
- Dealing with clients
- Skin anatomy (including various skin types)
- Fitzpatrick scale
- Pigment selection
- Color theory
- Needle and tool selection
- Eyebrow shaping based on morphology of the face
- Blending of microblading and shading technique
- Multiple eyebrow patterns
- Pre-care protocol
- Post-procedure protocol



### **What is the cost?**

The cost of our Microblading and Shading training program is \$4,799.

We require a \$1000 down payment to reserve your seat in class. The balance of the tuition is paid by or on the first day of class. Please see our policies section for payment/cancelation/refund information.





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## Lip Blushing Course

### What is taught in this course/What is included?



The lip blushing course is intended to teach students the fundamentals of lip blushing including laws and regulations, sanitation, osha, design, proper technique, workstation setup, pre care, post care, can client consultation process, and ethics of permanent makeup.

The Esthetic World Beauty Lip Blushing Course is an intensive course designed for students without existing permanent makeup experience. Lip technique make a great addition to a Permanent Makeup artist's portfolio and service menu.

- Full Kit: Each student receive full lip kit which include: Device + Cartridges (1RL and 3 RL), Full Set of Lip Pigments, 2 x Drawing Pencils, Practice Skin, Ink holder with Cups.
- Live Models: Learning in real circumstances is best. We provide live models on which you can practice and learn lip technique.
- Certification: Upon completion of the advanced lip course, the student receives an internationally recognized EWB certificate.
- Manual Book: A high quality manual is a great thing that a student uses during training, as well as after training for quick review.
- Full Dedicated Support: Support is included upon course completion. If the student have any issue or question, our teacher will be available!

### What is the cost?

The cost of our Lip Blushing training program is \$2,199.

We require a \$500 down payment to reserve your seat in class. The balance of the tuition is paid by or on the first day of class. Please see our policies section for payment/cancelation/refund information.



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## Scalp Micropigmentation Online Course

### What is taught in this course/What is included?

Scalp Micropigmentation has the ability, when performed by a skilled technician, to recreate the look of tiny, hair follicle sized impressions.

This allows the client the freedom to camouflage transplant scars, restore a natural looking hairline, add the appearance of density to existing hair, or even simulate the appearance of a closely cropped haircut.

The process is accomplished with a micropigmentation machine, a single needle, and ink matched to the clients existing hair color and skin tone.

- How to set up equipment
- Pigment selection
- Assessing the hair line
- How to create hair density
- Proper angle and depth
- Scar revision fundamentals
- How to create texture
- Client pre care and after care



### What is the cost?

The cost of our Scalp Micropigmentation online training program is \$499.





## School Policies

**Non-discrimination** ESTHETIC WORLD BEAUTY does not discriminate on the basis of age, gender, marital status, national origin, race or religion.

**Attendance and Tardiness** - To receive a certificate of completion, you must arrive on time for class each day. Classes begin at 9:00 a.m. and end at approximately 5:00 p.m. each day. Students who arrive late or miss class time, will be responsible for additional charges as listed in the Enrollment Agreement. Student's must work on live models and complete required hours to receive certification. It is the instructor's sole discretion whether a student is ready to work on live models. If a student is unable to meet minimum standards as required, there will be no refund of tuition.

**Advanced Standing** - We do not offer advance standing for previous training or course work.

**Student Records** - All student records will be kept indefinitely. Records are private and can be accessed only with a written request from the student. Records will only be sent directly to the student. **Satisfactory Progress Policy & Evaluation** - Students must maintain satisfactory progress while enrolled in training. Each student is evaluated during each phase of the class. If a student's comprehension or performance falls below the passing level of 75%, reevaluation or additional time will be recommended for practice and study before conclusion of the program. If the student chooses not to bring their skills/understanding up to a level that allows them to safely perform services, no certification will be granted even though they may complete other requirements. Records are kept by the school and are available to the student as required by Illinois law.

**Complaint Procedure** - Any questions concerning this training program which have not been satisfactorily answered or resolved prior to class should be directed to **DANIJELA MILOVANOVIC** 4701 N. Cumberland Ave. / Suite 30 Norridge, IL, 60706 [info@estheticworldbeauty.com](mailto:info@estheticworldbeauty.com) Phone 630.670.2154.

**Filing A Complaint** - Go to [ibhe.org](http://ibhe.org) under consumer information, click 'online complaint' system or call 217-557-7359.

**Student Conduct** - Students are expected to behave maturely. Students displaying disruptive behavior will be terminated from the program. Disruptive behavior includes, but is not limited to: harassing other students, possession or being under the influence of drugs or alcohol, or abusive language. The ethics statement outlines our behavioral expectations. It is expected that all instructors will be familiar with these issues and strive to uphold their essence.

**Termination Policies** - Students who behave inappropriately will receive a written warning. A second infraction of conduct policy will result in termination from the program. One year after termination, student may reapply for admissions to an upcoming class.

Admission not guaranteed.

## **Enrollment Agreement**

This enrollment agreement is a legally binding instrument acknowledging that you have been given reasonable time to read and understand it, and that you have read a statement of ESTHETIC WORLD BEAUTY policies regarding tuition, payment, cancellation, refund, and ethics. Student acknowledges and is aware he/she will be attending the applicable course(s) only under the terms of this agreement. Student acknowledges and is aware that ESTHETIC WORLD BEAUTY does not certify to perform tattoo removal, and/or para-medical procedures. Student acknowledges that success is dependent on his/her application of practices learned in each course. The student additionally understands that minimum standards must be met to receive a certificate of completion. The school is in no way required to issue a certificate of completion unless the student performs satisfactorily in all aspects of the course(s). The instructor will make every effort to work diligently with each student to ensure successful completion of each course. Each student must complete work on live models, and attend their minimum scheduled classroom hours in addition to studying his/her manual. Class hours vary depending on class and location.



Students who are late for class will be charged a fee of \$50.00 per hour to make up time with the instructor on a future date. The student acknowledges that if any equipment belonging to the instructor is dropped, damaged, or otherwise misused in any way, the student will be required to replace the damaged equipment at the current cost of said equipment. Student acknowledges that he/she is responsible for research of his/her local and state laws regarding licensing and operation. ESTHETIC WORLD BEAUTY nor its' instructors are in any way responsible for legal advice regarding laws that govern the student's state. Student also agrees that it is the instructor's sole discretion when student is ready to perform work on live models. While the school will make every effort to provide live models for students to work on, student acknowledges that no guarantees can possibly be made concerning said models. All supplies for use during training will be provided for students. Student start-up kits and replacement supplies are available for purchase. Students must remit either a deposit by Visa, Mastercard, Discover, Cash or Cashiers Check the day they register online for class. This deposit will be deducted from [WWW.ESTHETICWORLDBEAUTY.COM](http://WWW.ESTHETICWORLDBEAUTY.COM) tuition, which is due in full no later than THE DAY OF CLASS START DATE unless payment arrangements have been made and a promissory note signed before a notary public has been received. If balance of tuition is not received by or on the first day of class, student forfeits their original deposit, which reserved a seat in that class for student and will need to reschedule with a new deposit.

\*Esthetic World Beauty is approved by the Illinois Board Of Higher Education (IBHE) but not accredited by the U.S. Department of Education Accrediting Body.

## Cancellation Policy

A deposit or full tuition payment via cash, cashiers check, Visa, MasterCard, or Discover (NO PERSONAL CHECKS) will reserve a space in class. Student will receive a full refund of deposit or tuition if notice of intent to cancel is received within 24 hours after receipt of initial payment.



If cancelling class after 24 hrs from payment there is a \$500 non-refundable fee. Deposit is deducted from tuition and balance of tuition is due on or before the start of class unless payment arrangements have been made and a promissory note has been signed before a notary public and returned. Deposit, nor tuition, are refundable if student cancels after 24 hours of receipt of payment or if student fails to show up for class. However, if there is a proven emergency, we will offer the student the next available opening dates for two classes in which they can participate at no additional charge. Student must clear their schedule and pick from one of the two classes offered or they forfeit their deposit and/or tuition. Students must read, understand, and agree to their rights and responsibilities, and acknowledge that the cancellation and refund policies have been clearly explained. This Enrollment Agreement is meant for viewing purposes only and student will receive a printed copy with their deposit or payment when committing to enrollment in a particular class.

*Illinois Board of Higher Education*

*Division of Private Business and Vocational Schools*

*1N. Old State Capital Plaza Ste 333 Springfield, IL 62901*

# **Esthetic World Beauty**

## **Academic Calendar**

All courses starts 3rd week each month (9am – 5pm). Online Course is available 24/7 and is available immediately after registration.